Seecins Content Management System

Master Guide

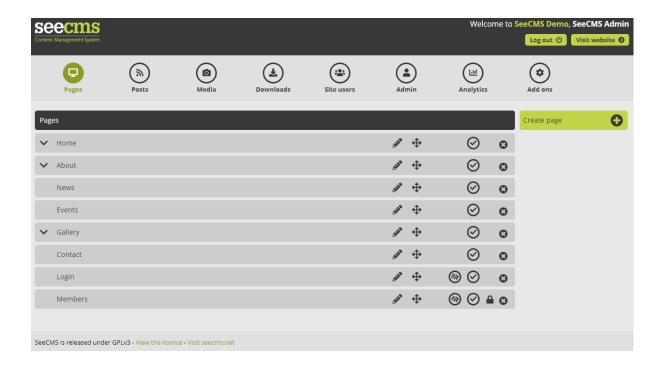
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Overview

To begin, log in using your designated username and password.

You will be taken to the **Pages** section of the CMS. On each section of the CMS you will find in the top right corner the logout and **Visit Website** button. Then below that the navigation to get to each section of the CMS.





Pages

Page overview

This main middle area is the page structure of your site. The order it is here is the order it will appear on the site.



You will see for each page there are some icons to quickly navigate to different tasks.



From left to right

→ Home Dropdown arrow: Display/Hide Subpages

If your page has subpages use the dropdown arrow to display or hide them.



This button will promptly take you to the editable version of that page.

Cross arrows: Rearrange Pages

Click it to move pages around to reorganise the structure of the website.



All pages will start off unpublished, then when you are completely happy with them press this icon to publish it (turn into a tick) to make them visible to the public.

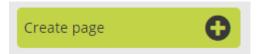


Cross: Delete The Page

We usually recommend to unpublish the page first in case you need to access the content from the respective page but after some time, yes delete it to keep the page structure clean and current.

Create a new page

Use this button to create a new page for your site.



Then enter the title of your page and click create.

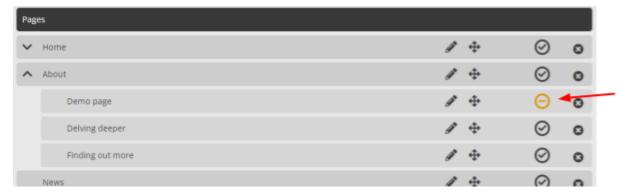


You will see the page structure has additional light grey bars to show possible locations for your new page. Hover over one of these and you will see it turn green. The **bold** text outlines where exactly this page would be going to.





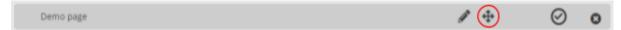
Once you are happy, click the green bar and the page will be added. You will see the page is automatically set as unpublished (the orange line icon).





Moving a page

Very similar to the steps above. When you want to move a page click the move icon.



When you click the icon, the page you are trying to move will be highlighted orange, the light grey bars will appear to show you potential locations.

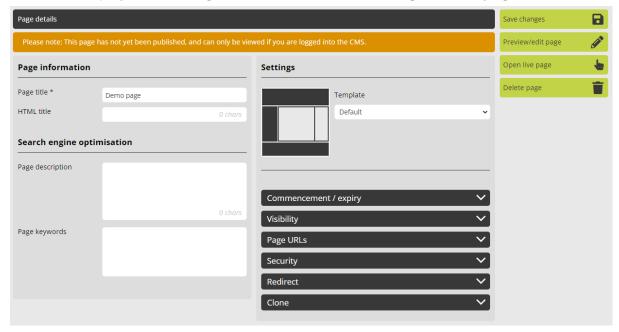
Remember: don't drag, just click on the designated light grey area.





Page details

Click on the page name to get to the details and settings of that page.

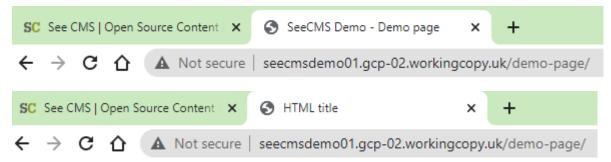


Page information

In the left column you will see two fields under page information, this is for the **Page title** and the **HTML title**.

Page title is filled in automatically with the name you used to create the page; you can edit the page title after you create the page.

HTML title is the name that appears on the tab of your browser. This by *default* is: your site name - your page title. You may want to change this if the site name+page title is too long and overflows the tab, or you may wish to just leave it be!

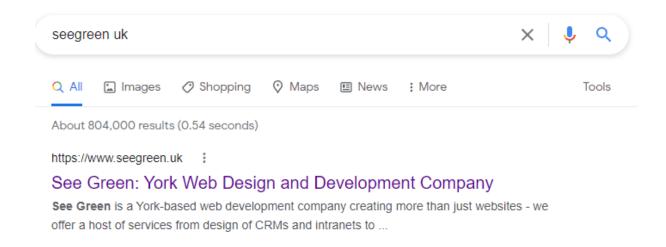




Search Engine Optimisation

These are things not necessarily seen by a user on the site but are stored in the data of the site for search engines to access and pull from.

For example, if you search See Green the results will show your website and the page description is shown underneath.



Page Description

Make sure your page description reflects what the page is about.

Tip: make your page description 150 - 170 characters long in order for the searched text to display fully when someone is searching the key words.

Page Keywords

Put in keywords (separated by commas) to help users that search for any of those keywords be directed to your site. *Think of them as hashtags so that people can find your page using these keywords.*

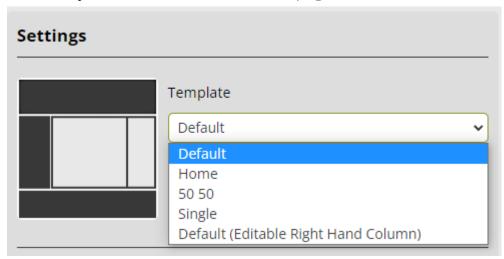




Page Settings

For your site, you will have different template options. Use the dropdown to choose between the templates that you have available. There should usually be a minimum of two templates: **Default** and **Home**.

Default is used for most inner content pages and **Home**, in most scenarios, would only be used once for the home page.



Additional Settings



Most of these additional settings you will never usually use but they are there for just in case situations. We will go through these briefly.

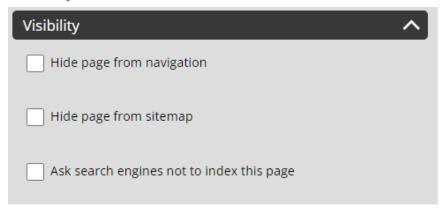


Commencement/expiry

This is to set a page to go active and go inactive on a certain date and time.



Visibility



Hide page from navigation will hide the page so that it will not appear in the main navigation (in the header of the site) or among any secondary navigation (i.e. subpages).

Hide page from sitemap - will hide the page from the page tree. **Ask search engines not to index this page** - will stop the page from appearing in search engine results.

Page URLs

This feature is used to change your current page URL and custom it to whatever you want it to look like.

The primary URL is always what you and everyone see in the address bar.

The secondary URL will still direct you to the primary URL. In the case of an older URL still existing elsewhere, it will still direct you to the primary URL.



Security

The security setting will be explained in the <u>Site Users</u> section.

Redirect

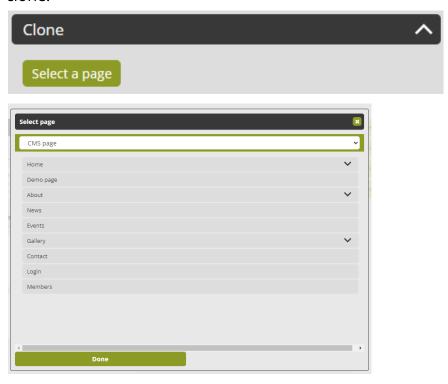
You can choose a link that this page will redirect to.

For example, you may wish to have the page appear in navigation but want it to redirect to an external website.



Clone

You may find that you need to have duplicates of a page, to do this press the green **Select a page** button and using the popup that appears, select a page to clone.



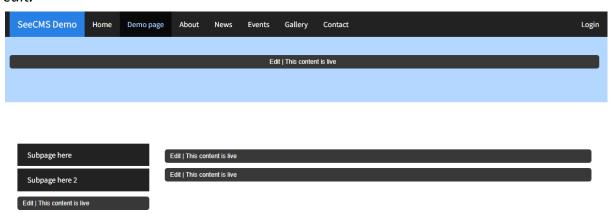


Preview/Edit page

To edit the content of a page, select the Preview/edit page

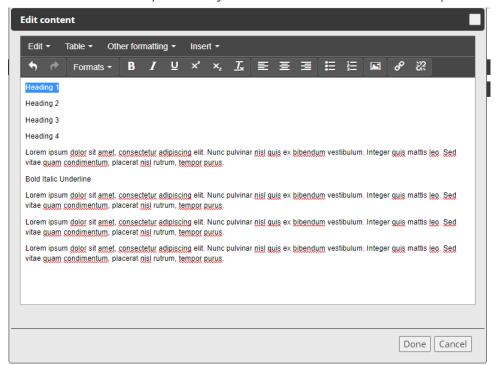


Once you click on the button you will be taken to a preview version of your page. Note the dark grey edit bars appear in the different sections of the page that you can edit.



Click on the word **Edit** on one of these bars and a basic text editor will appear. Add in content like you would normally do.

You will have some options to format and add additional components.





After you added in all the content you can start styling it. You will probably use this main set of icons to edit your content.



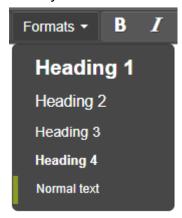
From left to right

Undo/Redo

Undo is a feature that allows you to reverse the last command/action executed while **Redo** is to do that command/action again.

Formats

Click on this to see different heading options for your content or just leave it as the *default* normal text



Bold/Italic/Underline

The same as other text editors you are probably familiar with

Bold Italic Underline

Superscript, Subscript

Usually used for numbers e.g. references

Superscript1 Subscript2

Clear Formatting

Removes styling from the currently highlighted text





Alignment



By *default* this is set as left aligned but you can change it to be left, middle or right aligned.

Lorem ipsum <u>dolor</u> sit <u>amet</u>, <u>consectetur adipiscing</u> elit. Nunc pulvinar <u>nisl quis</u> ex <u>bibendum</u> vestibulum. Integer <u>quis</u> mattis <u>leo</u>. <u>Sed</u> vitae <u>quam condimentum</u>, placerat <u>nisl</u> rutrum, <u>tempor purus</u>.

Lorem ipsum <u>dolor</u> sit <u>amet</u>, <u>consectetur adipiscing</u> elit. Nunc pulvinar <u>nisl guis</u> ex <u>bibendum</u> vestibulum. Integer <u>guis</u> mattis <u>leo</u>. <u>Sed</u> vitae <u>guam condimentum</u>, placerat <u>nisl</u> rutrum, <u>tempor purus</u>.

Lorem ipsum <u>dolor</u> sit <u>amet, consectetur adipiscinq</u> elit. Nunc pulvinar <u>nisl quis</u> ex <u>bibendum</u> vestibulum. Integer <u>quis</u> mattis <u>leo. Sed</u>
vitae <u>quam condimentum</u>, placerat <u>nisl</u> rutrum, <u>tempor purus</u>.

Bullet Points & Numbered Lists



We would recommend writing out each list item first and then highlighting over all the text you wish to listify and then click on either bullet point/numbered list depending on what you want.

- Bullet
- Bullet
- Bullet
- Numbered
- Numbered
- Numbered
- Bullet
- Bullet
- Bullet
- 1. Numbered
- 2. Numbered
- 3. Numbered



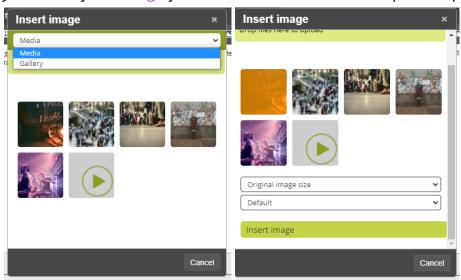
Adding Images

Click on this icon to add an image to your content area.

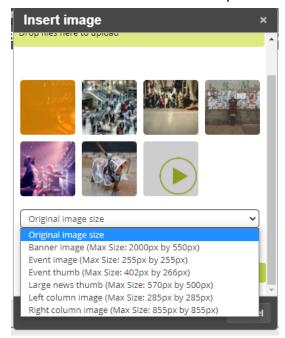


You will then see a popup appear that shows the media in your CMS. Click here to learn more about media

Use the dropdown to navigate between your folders then select an image. After you select your image you will see some additional options appear.

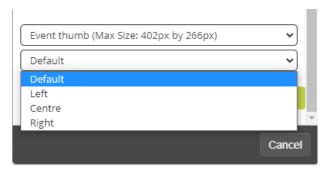


Each site will have different image sizes set up as we tailor these to look best on your site. You can use the dropdown to see the available options; we try to name them to be as informative as possible so that you can select the best option.





The other option is the float of the image. Most times you can leave this as *default* so that the image stays as a block and will appear wherever you put it in the text editor.





Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent porttitor tempus elit in pulvinar. Ut nec ultrices neque. Nulla magna felis, mattis vel congue eu, mollis vel urna. Aliquam in velit dui. Morbi turpis enim, elementum vel ante eu, rhoncus tincidunt tellus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum imperdiet eros sit amet tempor mattis.

Here is an example of the other options:

Left:



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent porttitor tempus elit in pulvinar. Ut nec ultrices neque. Nulla magna felis, mattis vel congue eu, mollis vel urna. Aliquam in velit dui. Morbi turpis enim, elementum vel ante eu, rhoncus tincidunt tellus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum imperdiet eros sit amet tempor mattis.

Right:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent porttitor tempus elit in pulvinar. Ut nec ultrices neque. Nulla magna felis, mattis vel congue eu, mollis vel urna. Aliquam in velit dui. Morbi turpis enim, elementum vel ante eu, rhoncus tincidunt tellus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum imperdiet eros sit amet tempor mattis.



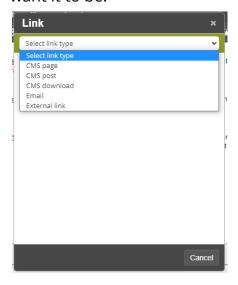


Adding links

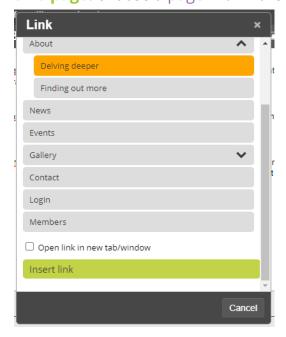
After highlighting over the text you want to become a link, click on the chain icon.



A popup window will appear, use the dropdown to select the type of link you want it to be.

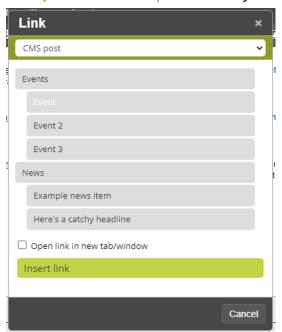


CMS page: choose a page within the site

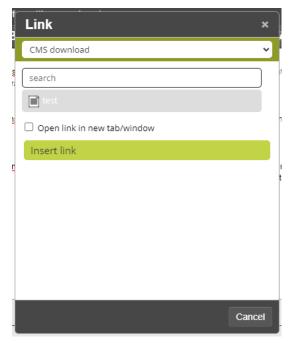




CMS post: choose a post within your site



CMS download: choose a downloadable file within your site





Email: opens up the user's mail provider and starts a new email with this email as the recipient



External link: any link that cannot be found within the site





You will notice that on all these link types that you also have the option to open the link in a new tab/window. We usually suggest this for any external links as you don't want users to be directed away from your website.

After you select your link, press the green **Insert link** button. You should see in your text editor the link turns blue (sometimes purple) to indicate that this is now a link.

Adding Links

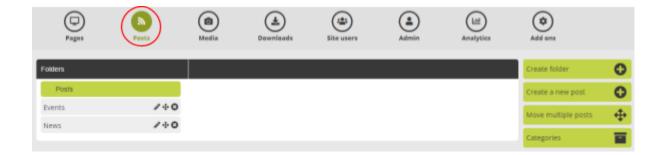
To remove a link highlight over the text and use the break chain icon to remove the link.





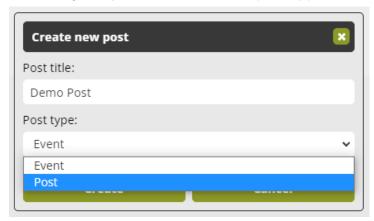
Posts

In this section you will learn how to create posts/events. The most common use case for posts is for a newsfeed type area and/or event calendar on your site.



Create a post

Select the create a new post button from the right columns of actions. Add in the name of your post and select the post type then click create.



You will see in the middle section your post has been created but currently unpublished. Like pages, this gives you a chance to edit and finalise your post before making it live to the public.

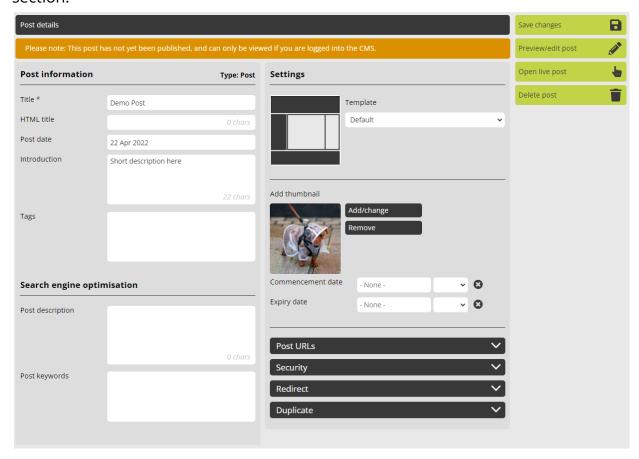
→ What is the difference between a page and a post?

Pages are used for static content while posts are for more time-sensitive content that is regularly updated





Click on your **post** to see the post details. This is very similar to the <u>page details</u> section.



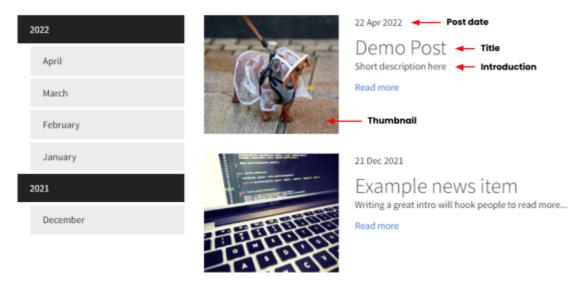
You can change the **Title**, **HTML title**, add **SEO** and change the template the same as pages.

Some additional features include the **post date** that is automatically put in as the date you first created the post, but you may wish to change it to be more accurate to the content of the post.

Under the date, there is also an option to add an introduction - this is usually a 1 or 2 sentence(s) description that goes under your post. You can also add a thumbnail to this post, which is usually what gets displayed in the newsfeed area.



For example:

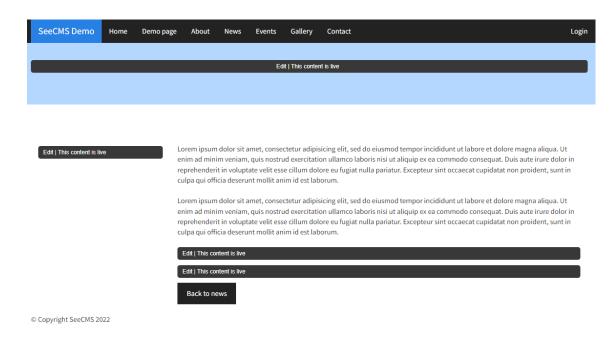


Edit a post

After you have set the post details you can preview/edit the post to add the content. Press the green **Preview/edit post** button in the right-hand column.



Again, posts work in the same manner as pages, once you are on the edit version of your post, you will see the same edit content areas and you can add in content as and where you need it. See editing pages





Then when you are happy remember to publish that post, so that it will appear in your newsfeed and be visible to the public.









21 Dec 2021

Example news item

Writing a great intro will hook people to read more...

Read more



19 Dec 2021

Here's a catchy headline

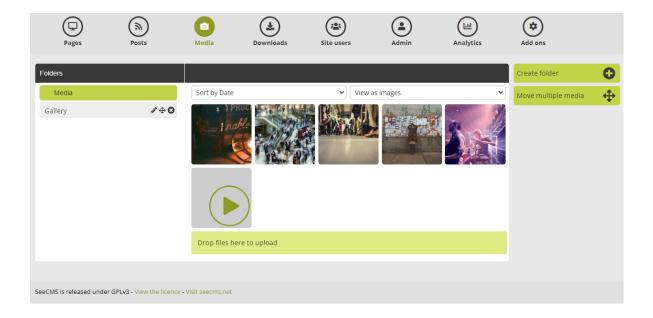
And here's some extra text to describe what the news story is about. Keep it concise!

Read more



Media

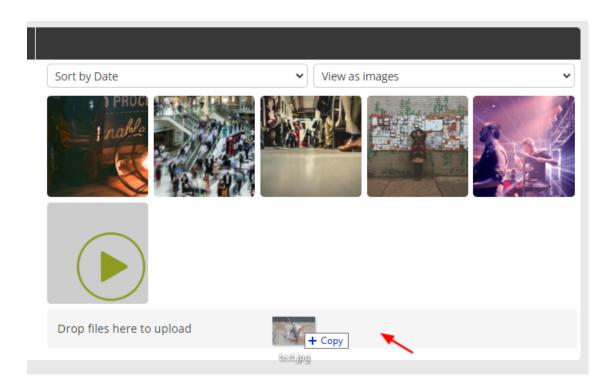
This section is the media hub where you can upload images and videos that you will later insert on the pages or posts you have created.

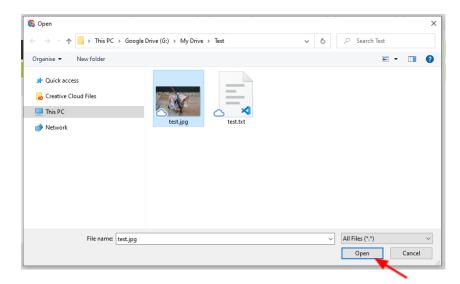


Adding Media

To upload these materials, drag and drop them in from your desktop to the **Drop files here to upload** or alternatively, click on it, select images directly from your documents and press **Open** to upload.





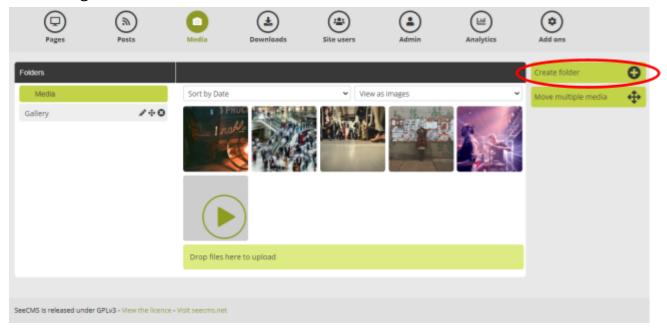




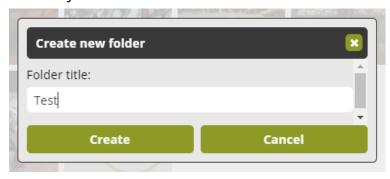
Creating folders

In the media area you can create folders to help organise your images.

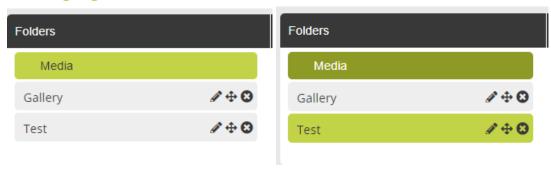
Press the green Create folder button



Choose your folder name



Your new folder will appear in the folder list. When you select the folder it will turn a light green colour to show it is selected.





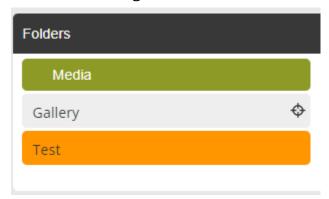
You can use these buttons to edit the name of the folder, move the folder or delete the folder.



Remember: if you delete the folder, it will also delete all the media within it.

Moving a folder

When moving a folder you will see the selected folder will turn orange, and the other folders will have a *target* icon appear to show that you can move the selected folder to be a subfolder of another or if you want, you can move it to a top-level folder by selecting **Media**. To cancel the move just press on the orange selected folder again.





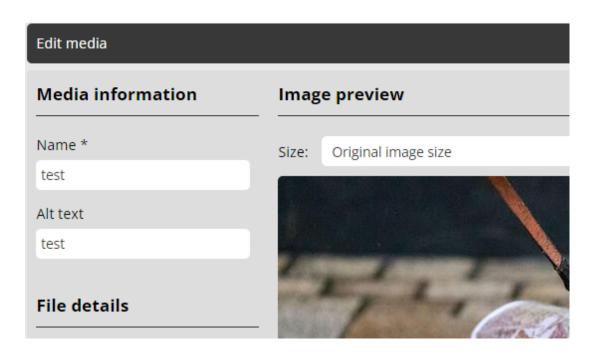
Editing Media

When you hover over one of the media thumbnails, you will see some options to move the image to another folder, view/edit the file or delete it.



No matter the type of media file, you will always see this section **Media Information**. If you can try and name the file appropriately and use the **Alt Text** to provide a little context.

For example: I may name this file Dog and the alt text as Dog in raincoat. This is for accessibility reasons, meaning anyone who uses a screen reader can still understand the context of the image without seeing it.

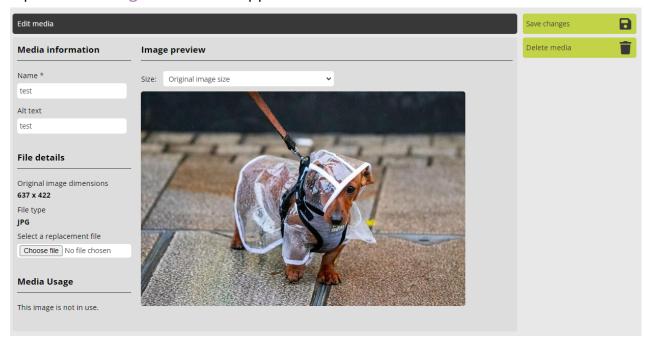




Images

When editing an image you will get a few more options than other media files.

You will see in the left column some details about your file and the option to replace the image. If you choose to replace the image, it will automatically replace that image wherever it appears on the site.

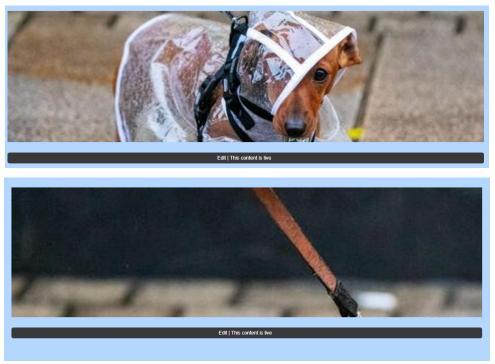




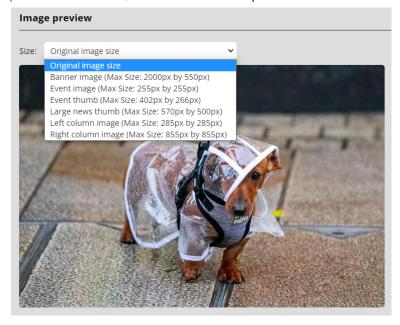
Re-cropping images

You may notice sometimes in your content when you are adding images, the automatic crop may crop in an undesirable way.

What you want vs what you get

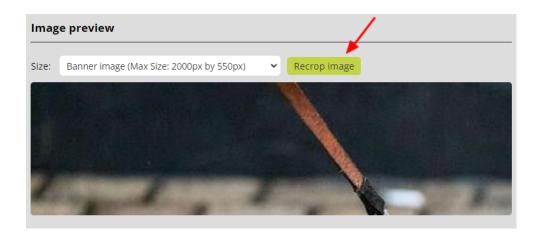


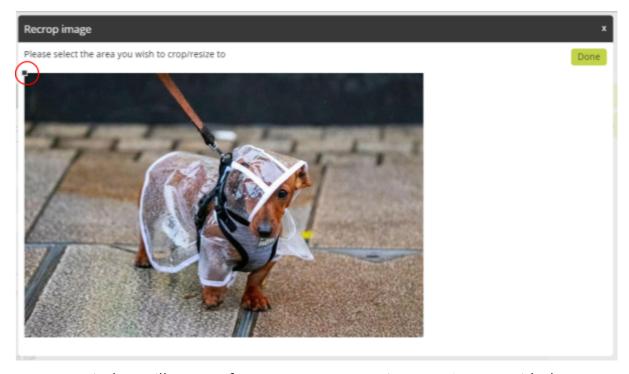
To fix this go to your media folder and edit that image. In the middle image preview section, use the size dropdown to find the size you want to recrop.





Once selected you will see a preview of the current crop and a green button to re-crop the image.

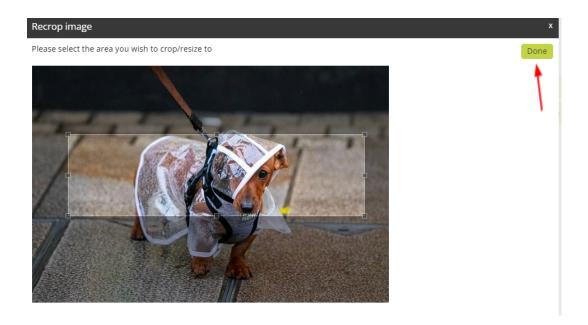




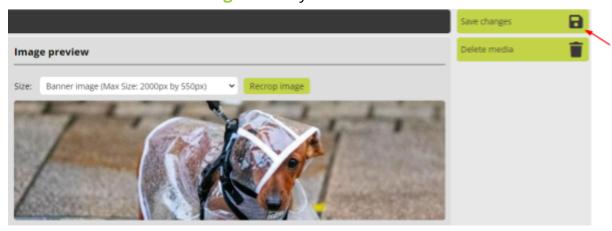
A popup window will appear for you to start cropping your image. With the square in the top left corner, you can drag this out to create a new cropping area. The ratio will always be correct so you can drag it out to be as small or wide as you want.

Then you can move the rectangle around and place the crop exactly where you want it. You will notice the area outside the rectangle will be slightly greyed out to show you exactly where the crop is. Once you are happy click done.





Make sure to click **Save changes** when you are done.



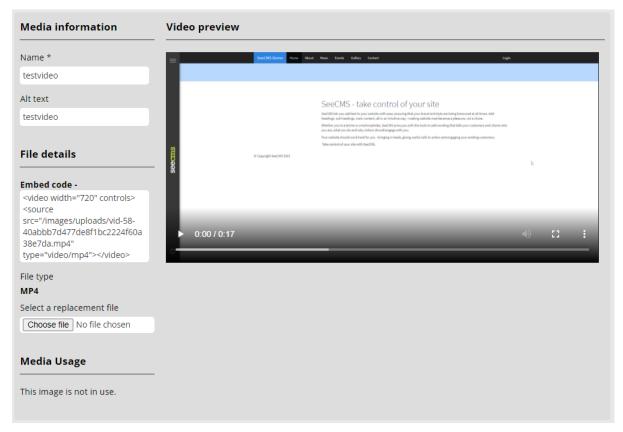
Then if we look back at the original content area you will see it has automatically updated with the new crop.





Videos

The other type of media you might want to include are videos. These are much more straightforward than images as there is only really one thing you can do with them.

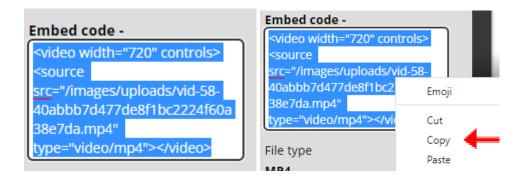


Under File Details, you will see an Embed code. This is to allow you to add videos into your content areas.

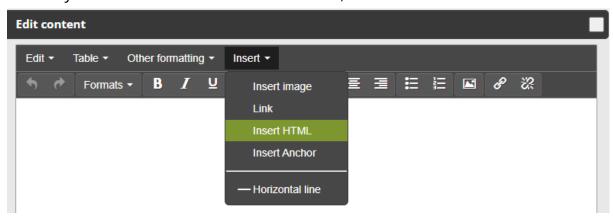


Adding videos to content areas

Firstly make sure to copy all this code. You can do this by highlighting it all and pressing **Ctrl** and **C** or right clicking in the area and selecting **Copy** from the dropdown.



Then in your text editor named Edit Content, select Insert then Insert HTML



Paste the code into the text area and then press the green Insert HTML button

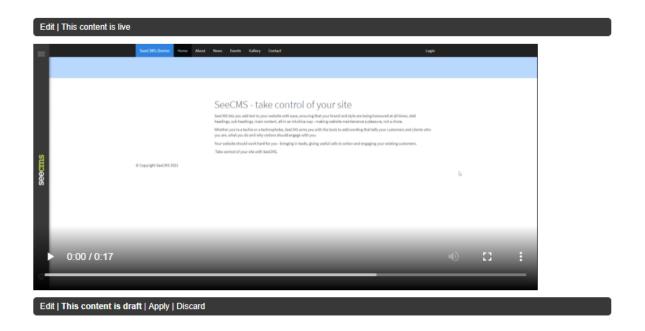
```
Insert HTML

<video width="720" controls><source
src="/images/uploads/vid-58-
40abbb7d477de8f1bc2224f60a38e7da.mp4"
type="video/mp4"></video>

Insert HTML
```

You should see that it now appears in your content area.



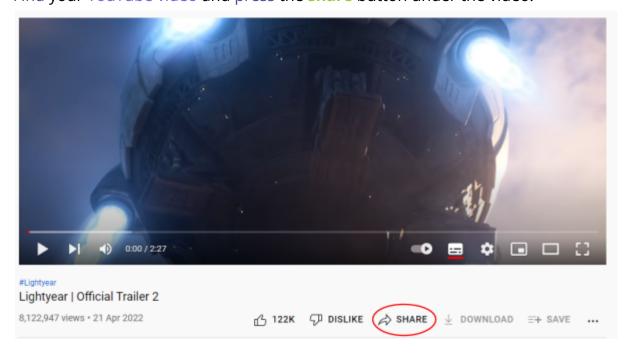


Bonus: Adding External Videos

You might want to add a video from YouTube, Vimeo or other video sharing platforms. The steps are very similar.

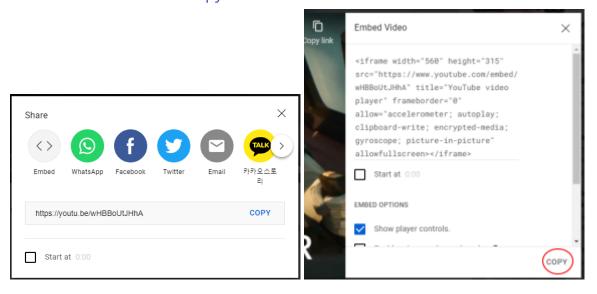
For example: YouTube

Find your YouTube video and press the **share** button under the video.

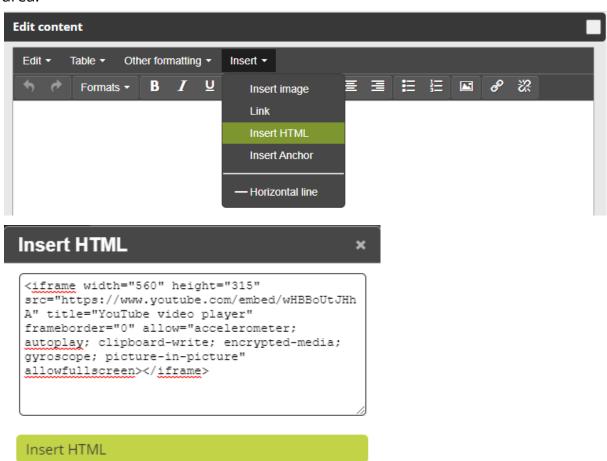




Then select **Embed** and copy the code.



Then put this code in the same insert HTML area in the **Edit Content** editor area.





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Edit | This content is draft | Apply | Discard

SeeCMS Demo | Home | Demo page | About | News | Events | Gallery | Contact | Login

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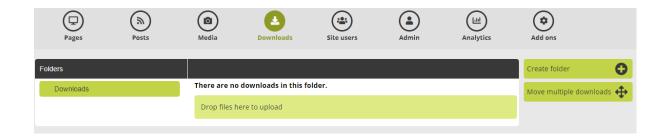


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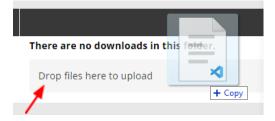
Downloads

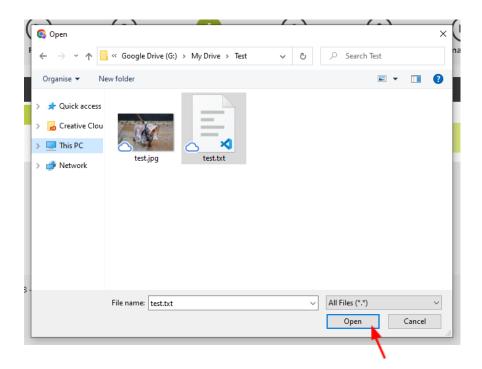
In this section, this is where you will store all your downloadable files and documents.



Adding downloadable files

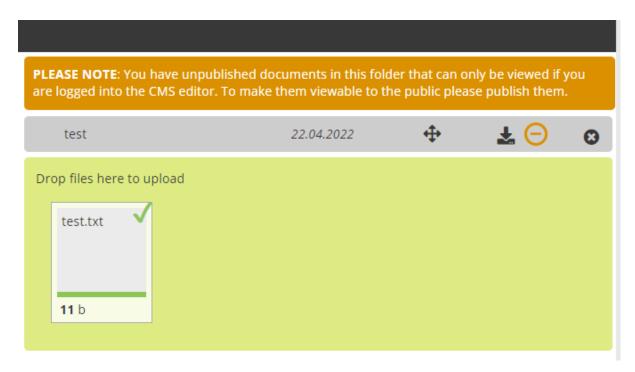
In the exact same way as the media section, you can drag and drop files in the green bar named **Drop files here to upload** or click on the green bar and open your file explorer and add documents in that way.







After you add your file you will see that by *default* this document is <u>unpublished</u>. This is so that the file doesn't accidentally get downloaded by a user if you are just storing them in the CMS.



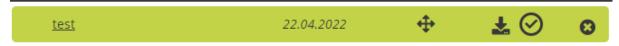
If you want your files to be downloadable make sure to publish them by clicking on the orange line icon to turn it into a tick



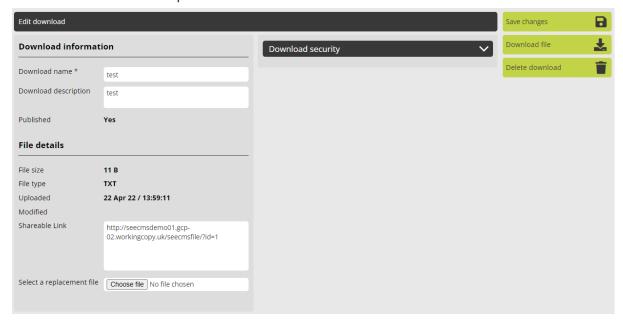


Editing your downloads

Click on your download to open the edit downloads section.



This is the overview of your downloadable file. Here you can change the name and add a short description.



You can use the shareable link to share your document promptly with others.

Same with media, you can select a replacement file and this will update wherever it is within the site. You may choose to do this.

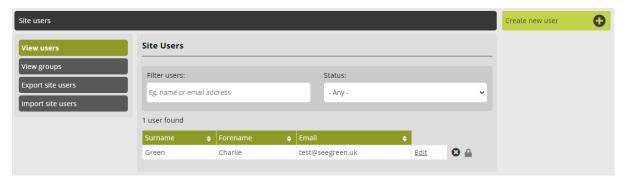
For example: if you had terms and conditions and you have updated it for a new year, you can replace the original file with the newer version instead of adding a new file and having to manually change wherever it appears on the site.



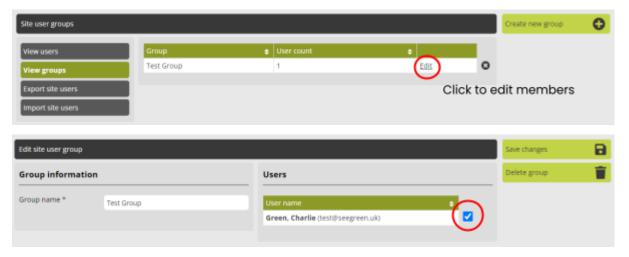
Site Users

On most sites this section will *not* apply to you. This section is for sites that have login functionality. If your site has this you may wish to ask for an additional CMS Guide tailored to your needs.

This will be a very brief summary of the **Site Users** section:



Here you will see a list of all your users. In most cases this will automatically populate with users as they register on your site.

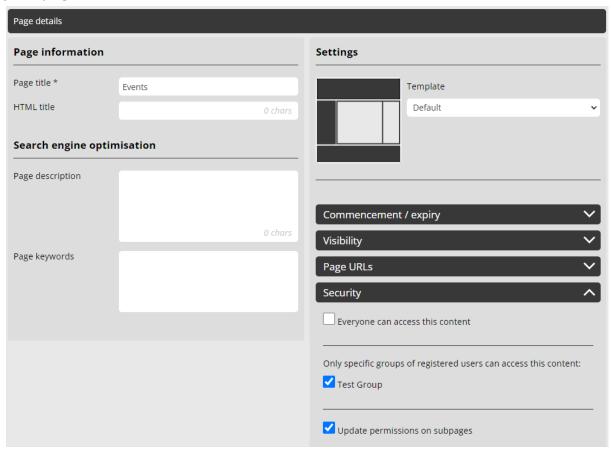


You can create different groups of users by creating a new group and manually ticking **icon on** or **icon off** for users to be part of that group. Again for your system this is most likely already done automatically for you.



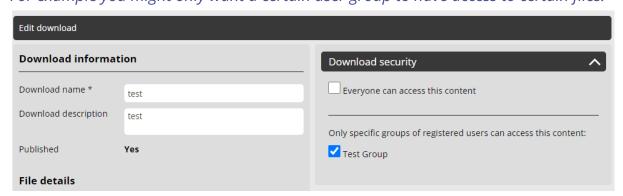
If you do have site users set up you can do some security settings on your pages or your download files.

For example: you may have a page that you want only visible for a certain user group. Under **Security** you can tick the option that only a specific group can see your page.



The same applies for downloadable files.

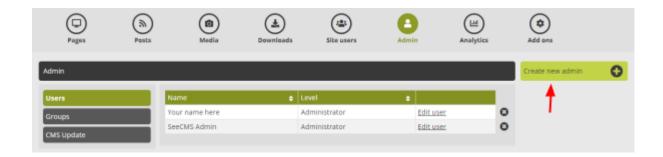
For example you might only want a certain user group to have access to certain files.





Admin

In the admin section you will see at minimum 2 administrators already registered. One is the SeeCMS Admin - that's us! The other will be you or a member of your team.



Here you can add other admins if you have multiple people editing the site. You can do this by clicking the green **Create New Admin** on the right hand side and filling in the details for your new administrator.



Groups most likely won't apply to your site so we can skip this one, but if it does we will go over this during training or provide a supplementary CMS Guide bespoke to your website's needs.

Then finally here is where you can check for CMS updates. If there is an update there will be a simple button that you just have to click to apply the update.





Analytics

Here you can see some general statistics about your website, use the date selector to compare between the months and years. You may choose to look over these to see what content is doing well and what you may need to check over and improve.





Add ons

This area will usually *not* apply to you unless we have added some custom plugins for you. If this is the case we will go over it during training or we can provide a supplementary CMS Guide tailored to your website.

Happy CMS-ing

Let us know if you ever get stuck or need any help feel free to email us at support@seegreen.uk and we will help you the best we can with navigating the CMS. Also do not hesitate to contact us about any issues you have - sometimes it might just be something you don't necessarily have access to and need our help with!



